

<https://www.matfar.com/job/40358-marketing-manager-in-any-major-city/>

Marketing Manager in any Major City

Description

A large, national law firm is seeking an experienced Marketing Manager for the Litigation practice group in any one of its major metro offices.

Responsibilities

- Develop and implement client development strategies to increase revenue and grow the client base
- Identify potential new clients and build relationships with them through regular communication, meetings, and events
- Nurture relationships with existing clients to increase retention and generate referrals
- Work with attorneys to develop proposals, pitches, and presentations for prospective clients
- Track and report on client development activities and revenue growth
- Monitor industry trends and adjust client development strategies accordingly
- Collaborate with attorneys and other members of the firm to ensure effective cross-selling of services
- Manage budgets for client development initiatives

Qualifications

- 4-Year College Degree
- Additional Education Preferred
- 5-7 years of experience in professional services, legal preferred
- 2+ years of team management experience preferred

Contacts

If interested and meet the requirements above, please submit your resume or reach out to:

- [Adrienne Barbee](#)
- adrienne@matfar.com
- 213-996-3734

Matura Farrington is an EEOC employer and will consider qualified applicants with criminal histories in a manner consistent with the requirements of the Los Angeles Fair Chance Initiative for Hiring Ordinance and all other local, state, and federal laws.

Hiring organization

Large, National Law Firm

Employment Type

Full-time

Beginning of employment

Immediately

Industry

Legal, Marketing

Job Location

New York, Washington D.C., Dallas, Houston, San Francisco, Los Angeles, NY, DC, TX, CA

Working Hours

Hybrid Work Schedule

Base Salary

\$ 160K - \$ 170K

Date posted

April 28, 2023